

Proposal Accelerator

Need more time to meet your clients? Want to spend less time writing proposals?

Have you great content in old proposals that you want to re-use?

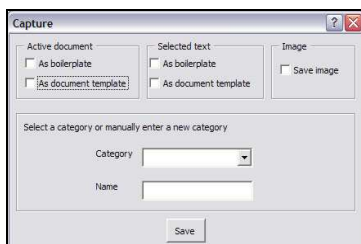
Then speed up your proposal production using **Proposal Accelerator** from www.learntowriteproposals.com and produce client focussed proposals in minutes!

Every salesperson and sales team manager wants to maximise their exposure to clients, yet sometimes you always seem to be in the office writing up sales proposals and documents.

Time is wasted not only writing documents, but looking for the right documents to attach or hunting for a previous proposal to cut and paste some text from.

If only there was an affordable, easy-to-use system to help create sales proposals that made it easy to re-use good proposal text yet still customise and personalise the proposal to an individual client.

The **Proposal Accelerator** is just that tool. It's an easy-to-use add-on to MS Word giving you the capability to create and customise great proposals – sometimes in just minutes!



The main features of **Proposal Accelerator** are:

- Capture any text, section or image from any MS Word document – or even the whole document! **No need to re-write that great proposal text – instantly save it for next time.**
- Save as boilerplate documents or templates. **Choose the best format for your captured content to maximise flexibility.**
- Categorise each section for easy recovery. **All relevant content is collated and easy to find.**
- Manage and edit all content and categories. **You are always in control of all your proposal content.**
- Instantly insert your re-usable content into your document. **No searching for the right section in the right proposal and cutting and pasting.**
- Personalise proposals using fields. **You can create powerful customer-focussed proposals, not just "generic" messages.**
- Create consistent proposals – even across an entire sales team*. **Get your most persuasive**

message across accurately - every time you send out a proposal.

- Create proposals faster. **Spend more time with clients, not writing proposals.**
- Installs in seconds – simple setup process. **Simple to install, does not require technical knowledge.**
- Installs as a mini-application in MS Word. **Stay within your familiar proposal writing environment – no need to install additional applications**
- Support available via email and at www.learntowriteproposals.com

Pricing

Single user licence	£129.50
2-5 licences (per licence)	£119.50
6 or more (per licence)	£99.50

Proposal Accelerator has much of the capability of much more expensive proposal automation tools.

We believe that Proposal Accelerator is the best value tool available for improving your proposal production and consistency.

For further information, please visit:
www.learntowriteproposals.com

or send an email to:
info@learntowriteproposals.com

About www.learntowriteproposals.com

Learn to Write Proposals provides tools, resources and support for proposal writing and bid management so you can win more work.

Visit www.learntowriteproposals.com for more information and to sign up to our newsletter for free articles and information on improving your proposal production.

***requires multi-user licence**